



MARTÍN LLORENS

BRAND STRATEGIST. WRITER.
CONTENT CREATOR. SPEAKER.

CONTACT

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ABOUT ME

A holistic expert in the field of strategic branding, corporate leadership and conscious communication, I will help you to take your brand to new heights. Passionate to challenge companies and top performers to achieve higher goals committed to bring meaning and purpose to their lives and to the world.

- 27 years of marketing experience
- USA, LatAm & Europe campaigns
- Management & organization skills
- New business & sales skills
- Creative innovator
- Thoughtful & passionate leader
- International motivational speaker
- Lifestyle content creator
- Fashion & beauty content
- Media training coach

STUDIES

BD Advertising & PR
Universidad Complutense (Madrid)

Fluent in English & Spanish

EXPERIENCE

2020 - to date	RITUAL DE TERRA Branding & Marketing Director	<i>Spain, USA</i>
2018 - to date	LIFESTYLE 360 Host, Producer, Speaker, Content	<i>Miami, USA</i>
2015 - 2017	THE MAKEOVER LAB Branding Director	<i>Miami, USA</i>
2000 - 2016	HOLA MARTÍN Host, producer	<i>Los Angeles, USA</i>
2002 - 2012	CONEXION PR CEO / Strategic & Creative Director	<i>Los Angeles, USA</i>
1998 - 2001	LA AGENCIA DE ORCI Public Relations & Events Director	<i>Los Angeles, USA</i>
1995 - 1998	PUBLICIS S&L Public Relations Director	<i>Miami, USA</i>

ENTERTAINMENT

2015 - 2023	HOLA MARTÍN Social media content creator	<i>Hola Martin</i>
2010 - 2015	HOLA MARTÍN Host & producer	<i>Utilisima -Fox Life</i>
2011 - 2015	TU VIDA MÁS SIMPLE Co-host & producer	<i>Utilisima -Fox Life</i>
2006 - 2016	DESPIERTA AMÉRICA Fashion & Beauty Expert	<i>Univision Network</i>
2011 - 2012	ESTILO MÁXIMO Host & producer	<i>Terra.com</i>
2008 - 2009	HOLA MARTÍN Host & producer	<i>Univision Radio</i>

AUTHOR

2017	Con tu permiso, quíérete	<i>Haper Collins</i>
2012	Vive la vida de tus sueños	<i>Peguin Mondadori</i>
2009	Descubre tu estilo	<i>Random House</i>